

## Bradley Wright

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**From:** Jay Donahue [jaye[REDACTED]net.com]  
**Sent:** Thursday, May 22, 2003 10:05 AM  
**To:** Bradley Wright  
**Subject:** WebEx Meeting and Supporting Documents

Brad,

In preparation for our WebEx demonstration and discussion at 2:30 today, I have enclosed some materials related to the inventive principles. These are:

- Revised summary of the so-called *Global Process Link* system
- Sample action plan. This will be used in the demo to illustrate the "swinging door" concept whereby a document can be used to define a workflow, or can be "exported" from the system as a deliverable document that summarizes decision making for a particular phase or step in the process.
- Due diligence and strategic marketing plan. This illustrates the system's potential to create workflow in a counter-intuitive way, developing the plan first and then the attending workflow which could create the plan. This will not be shown in the demo.
- Sample customer assistance summary. This document has been color coded to illustrate steps that include factual reporting, internal collaboration and third party negotiation. This will not be shown in the demo.

The revised summary attempts to re-state how the system functions. The system's novelty is based on:

- Application to organizational and contractual processes
- Diagnostic use of system
- Reverse engineering technique
- Expanded customization tools

All of these features are built upon an inventive system that is described in other applications. Upon review, I believe that the principle other novel feature is the so-called "Link Generator". We can see and discuss this tool.

The details for the WebEx presentation are below. I will call you at 2:30. Thanks.

Jay

Hello Jay Donahue,

You have successfully scheduled the following meeting:

Topic: Global Office Link  
Date: Thursday, May 22, 2003  
Time: 2:30 pm, Eastern Daylight Time (GMT -04:00, New York)  
Meeting number: 611033226

5/22/2003